

# Commerce Seeks Comments on Privacy Bill of Rights

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March 2012

Moving quickly to implement the White House's Consumer Privacy Bill of Rights, the Department of Commerce has invited comment (<http://xrl.us/bmwife>; 77 Fed. Reg. 13098 (March 5, 2012)) on "what issues should be addressed through the privacy multi-stakeholder process and how to structure these discussions so they are open, transparent, and most productive." The public's views are requested on how to best increase the transparency of mobile device privacy notices, as well as on issues concerning mobile applications that provide location-based services, cloud computing services, browser cookies and services targeted to teenagers and children, among other topics. The Department also is looking for suggestions on ways to increase stakeholder participation, transparency and consensus agreement in the development of enforceable privacy codes. Comments are due on March 26, 2012.