

David Weslow Discusses Web Development Implications From Google's New Privacy Policy

TechRepublic

March 9, 2012

David Weslow, a partner in Wiley Rein's Intellectual Property Practice, was interviewed by *TechRepublic* for a story addressing the implications for web developers from Google's new privacy policy. Mr. Weslow, who focuses his practice on litigation and transactions involving trademarks, copyrights and Internet domain names, spoke with *TechRepublic* about the state of Google's privacy policies and the broader implications for all web developers.

"The March 1 privacy policy changes also come a few weeks after publication of a research study suggesting that Google was circumventing browser settings designed to prevent setting of third-party cookies," said Mr. Weslow. "This revelation led to the 'Consumer Watchdog' group filing a request with the Federal Trade Commission to investigate whether Google's actions violate a prior settlement agreement between the FTC and Google concerning the now retired Google Buzz. The publicity and scrutiny associated with Google's recent website privacy practices and policy changes are evidence of increased focus on website privacy practices and policies by governments, the media, and Internet users."

Related Professionals

David E. Weslow
Partner
202.719.7525
dweslow@wiley.law

Practice Areas

Intellectual Property
Copyright
Trademark