

MEDIA MENTION

# Jessica Rosenthal Discusses Revisions to APTS Model Contract for Channel Sharing

*TVNewsCheck*

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Jessica Rosenthal, a partner in Wiley Rein's Corporate Practice and Telecom, Media & Technology Practice, was quoted in a *TVNewsCheck* article, discussing the Association of Public Television Stations' (APTS) model contract for channel sharing, which was drafted due to concerns that noncommercial TV stations may be tempted to sell their spectrum in the FCC incentive auction next year. The model contract was made generally available earlier this year.

Ms. Rosenthal explained that channel sharing is "a way to put everyone on the right path to keep the public broadcasting mission going and yet participate in the auction."

Ms. Rosenthal noted that while the business side likely will be on the front lines of negotiations, capacity and encoding issues require engineers from the host and tenant be on the same page. "The earlier you can get the engineers involved, the better," Ms. Rosenthal added.

To read to the full article, please [click here](#).

## Related Professionals

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## Practice Areas

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