

# *JILB Symposium*

JOURNAL OF INTERNATIONAL LAW AND BUSINESS

MARCH 3RD, 2021

1:30PM-5:00PM

**Location:** <https://northwestern.zoom.us/j/9617722054>

## **Fintech And Privacy 1:35pm - 2:35PM**



Andrew Hinkes  
*Attorney, Carlton Fields*



Duane Pozza  
*Partner, Wiley*



Elizabeth Khalil  
*US Chief Privacy Counsel for CIBC*

## **Keynote Speaker, Justin Steffen: The 'Price' of Privacy: 2:40PM-3:40PM**



Data has become ubiquitous. Our every move, every purchase, and every communication is captured, analyzed, and monetized. As society seeks to manage this deluge of data, privacy is seen as one of the last bulwarks safeguarding our liberty in the digital age. But what does the generic right truly entail and what is the price of preserving it? In his talk, Professor Steffen examines the “Price of Privacy.” First, Professor Steffen will highlight the multifaceted nature of privacy rights (financial, association, communication, health, image, seclusion) and the historical evolution of privacy. Then, Professor Steffen will examine the legal underpinnings of modern privacy rights and articulate his own theory as to the meaning of modern privacy. Third, Professor Steffen will talk about the economic value attributed to individual privacy and the costs associated with losing our privacy. Finally, Professor Steffen will suggest means to evaluate and preserve privacy protections in our data-rich digital economy.

Following the talk, Professor Steffen will participate in a moderated question and answer session, proctored by Blake Hooper.

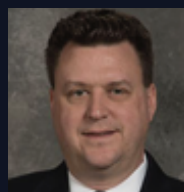
## **Developing a Federal Digital Dollar: 3:45PM-5:00PM**



Colleen Sullivan  
*Co-founder, CEO  
CMT Digital*



Linda Jeng  
*Global Head of Policy  
at Fintech start-up  
Transparent*



David Mills  
*Associate Director  
Board of Governors  
Washington D.C.*



Daniel Gorfine  
*Founder, Gattaca Horizons LLC,  
Co-Founder, Digital Dollar Project*